



A Missouri State Library news service

September 10, 2003

Newsline Extra features time-sensitive information about State Library programs and current news of interest to the Missouri library community.

Summer reading evaluation deadline nears

The deadline for submitting summer reading program evaluations is September 12, 2003. Please take the time to complete and return evaluation forms for *Laugh It Up @ Your Library* and *Book Your Summer* to the Missouri State Library. It is very important to obtain accurate data regarding the number of libraries that participate in the statewide reading programs and the number of youth who participate in local summer reading programs. Even if you are not conducting a summer reading program for children and/or teens, please submit the evaluations stating why your library did not participate.

You can find online forms at http://www.sos.mo.gov/library/development/services/youth_srs.asp. If you cannot access the forms from this site, please contact Angie Turner at turnea@sosmail.state.mo.us to have forms emailed or faxed to you.

Customer service for people with disabilities webcast

Libraries want to provide the best possible service to all patrons, but many librarians are unsure about how to assist people with disabilities and other underserved groups. Audrey Gorman of Access for All will provide comprehensive information about diversity, people with disabilities, and customer service and help libraries integrate these issues into their daily practices during a webcast. The webcast will take place Wednesday, September 24, 2003, 10:00 am to 12:00 noon. Please register for this free program by Monday, September 22. The URL for this webcast and directions on how to download RealPlayer will be sent to you via e-mail.

To register, please send your name, institution name, mailing address, and e-mail address to Jill Heffernan, Illinois State Library, at jheffernan@ilsos.net.

Online marketing seminar

Marketing is more than press releases, posters, and speeches. It is an ongoing conversation with people in your community, your institution, and your organization. Learn how you can use marketing tools and concepts to help your library thrive in challenging times.

Please join Pat Wagner for *Marketing As If Your Library Depended On It*, a free one-hour web seminar on marketing, on Wednesday, September 24, 2003, 10:00 am to

11:00 am. Space for this event is limited, so register today at:
<http://www.DynixInstitute.com>

2005 summer reading program submissions now being collected

Submissions and suggestions are now being collected for the 2005 Cooperative Summer Library Program manual. The theme for the program is *Dragons, Dreams, and Daring Deeds*. Chapters will cover dragons, mythical beasts, medieval fairs and feasts, kings, queens, princes, princesses, knights, castles, magical stories, wizards, and wishing wells. Send submissions in Microsoft Word format by December 31, 2003 to Patti Sinclair at patti_sinclair@hotmail.com.

Upcoming conferences for rural libraries and outreach services

The inaugural meeting of the Association of Rural and Small Libraries will be September 29- October 1, 2003 in Columbus, Ohio. A copy of the program and registration form can be found at: <http://eagle.clarion.edu/~grads/csrl/conference.htm>

The Great American Bookmobile and Outreach Services Conference X will be in Columbus, Ohio on October 2-4, 2003. The registration form is available online at: <http://eagle.clarion.edu/~grads/csrl/great.htm>

To be placed on the e-mail list to receive *Newsline Extra* or to unsubscribe, contact the State Library's Publications Office at 800-325-0131, or send an e-mail to shimoh@sosmail.state.mo.us.

Newsline Extra will be archived for six months on the State Library's website at www.sos.state.mo.us/library. Check under "News and Announcements."

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